


Daystar University Faculty Profile

	<p><i>Winnie Mbatha</i></p> <p>Lecturer & Thesis Coordinator, School of Communication</p>
<p>Job Title and Responsibilities:</p>	<p>Lecturer & Thesis Coordinator, School of Communication</p> <ul style="list-style-type: none"> ➤ Teaching & research ➤ Masters thesis supervision & examination ➤ Coordination, thesis writing process ➤ Student mentorship
<p>Biography:</p>	<p>I have experience in teaching communication research, intercultural communication, interpersonal, public speaking, behaviour change communication and communication for development both as a Faculty and Adjunct Faculty at Daystar University, St. Pauls' University and Riara University. Currently, I am the Thesis Coordinator and a Lecturer at the School of Communication, Daystar University. I supervise and examine MA students' theses as well as coordinate the MA communication students' thesis writing process. I have a wealth of experience in administration and coordination of various programs in the University. I was awarded the students' Star of Excellence Award, Best Lecturer, Daystar University in 2012, 2015 & 2018. I am currently in the process of writing my dissertation and working on research publications. I am a member of the International Communication Association (ICA) and International Health Literacy Association (IHLA).</p>
<p>Academic Qualifications:</p>	<p>PhD Candidate, Development Communication, Daystar University, Ongoing (Dissertation stage)</p>

	<p>Dissertation: The social embeddedness of health literacy</p> <p>Master of Arts (M.A.), Development Communication, Daystar University, 2010.</p> <p>Thesis: <i>Influence of Selected Communication Strategies on Perceptions of Sexual Health Risks: The Case of Adolescents in Schools within Mlolongo Settlement, Kenya.</i></p> <p>Bachelor of Arts (B.A.), Community Development, (Minor in Business Administration and Management) Daystar University, 2001.</p>
Research Interests:	<p>Health literacy, health communication, interpersonal communication, qualitative research, participatory research methods, health communication in organizations</p>
Academic Conferences & Workshops:	<p>Attended the 69th Annual International Communication Association Conference (2019), Washington DC.</p> <p>Participated in the International Communication Association (ICA) training and research workshop, Uganda Martyrs University, (2017) Entebbe, Uganda</p>
Classes you teach:	<ul style="list-style-type: none"> ➤ Communication Research Design & Strategy ➤ Public Speaking ➤ Interpersonal & Small Group Communication ➤ Communication Principles and Culture ➤ Strategies of Communication
Other relevant links:	<p>ResearchGate: Winnie Mbatha</p>
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